

Community Environmental Action Partnership



The logo features a large green arch with the text "Community Environmental Action Partnership" written in black, bold, sans-serif font along its curve. Below the arch, a row of eight icons represents different community sectors: a document for "Businesses", a church for "Faith Groups", a city skyline for "Government", a stethoscope for "Medical", a house with a tree for "Neighborhoods/Homes", two people for "Nonprofits", an open book for "Schools", and a lightbulb for "Stanford".

Bringing the community together to create solutions.

Utility Energy Forum
May 7, 2009

Palo Alto Emissions

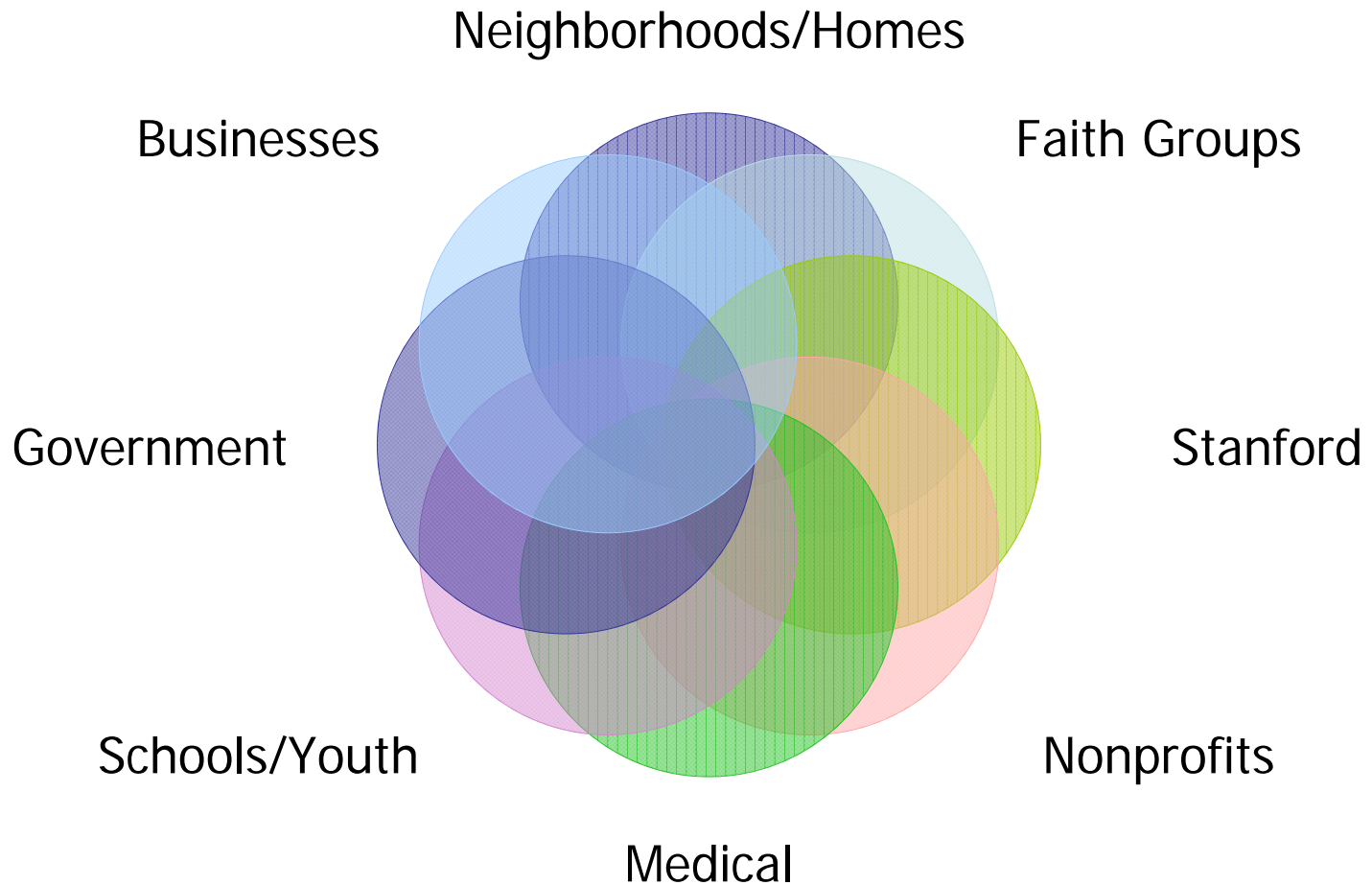
- **Emissions in Palo Alto consist of**
 - **Municipal emissions = 8%**
 - City operations and facilities
 - **Community emissions = 92%**
 - Transportation
 - Energy
 - Solid Waste
- **Lessons**
 - The community's every day actions such as their transportation, energy usage and waste creation/disposal choices have the largest influence on our GHG emissions
 - We won't reach our reduction goals unless community members collectively change their actions



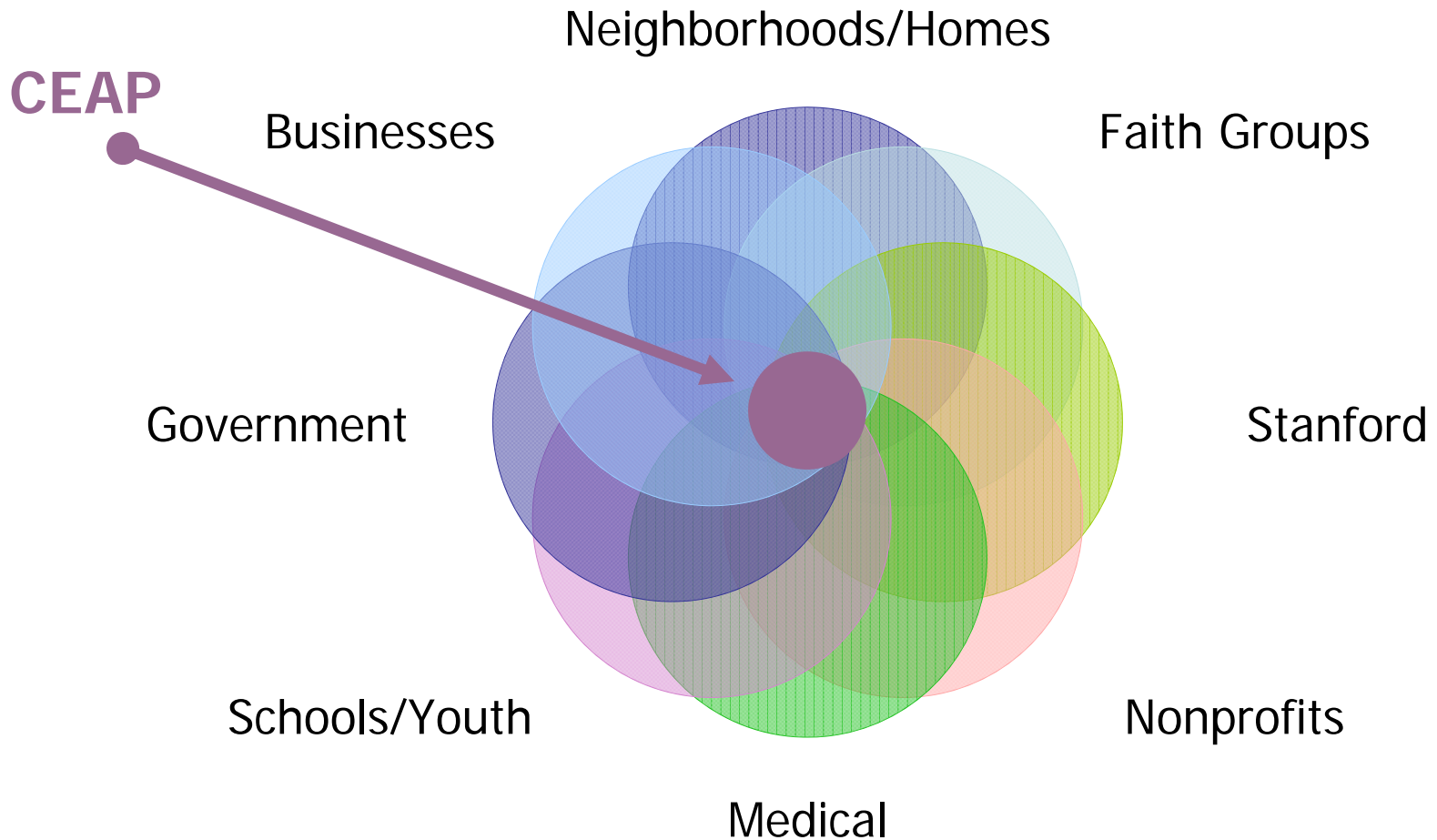
CEAP Basic Concept

- **Inclusive**
- **Knowledge sharing**
- **Collaborative**
- **Innovative**
- **Action-Oriented**

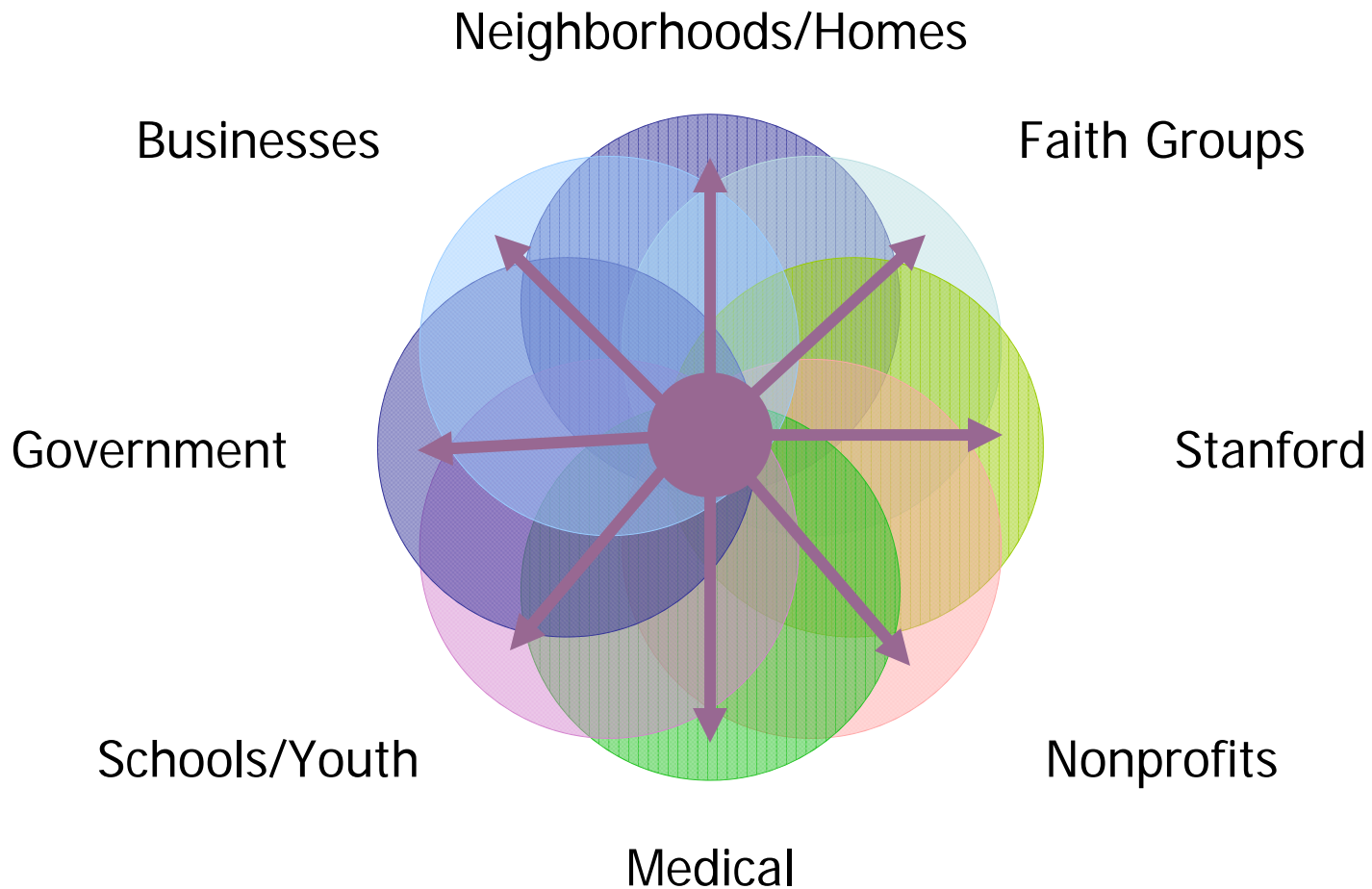
Palo Alto Community



CEAP at Hub



Information & Action Radiates Out





Mission

To bring the various segments of our community together to share knowledge, build mutual understanding, leverage resources, and both create and implement innovative environmental solutions.

Goals

- Identify and implement top-priority environmental initiatives with measurable objectives.
- Educate and engage each segment of the community in environmental initiatives that fit their needs.
- Create a vehicle for communication, education and awareness among the City and all segments of the community.
- Leverage resources and actions among segments by aligning and coordinating efforts.
- Connect with expertise, input and initiatives from the community and beyond to inform, improve and inspire innovative ideas and programs.
- Track and report progress toward objectives to the community.

Progress To Date

- Created a wiki website – www.pa-ceap.org
- “Green Takes. . . Action” – A monthly cable show
- Government: Green and Climate Protection Teams; each department given specific goal of 5% GHG reduction.
- Business: Reusable Bag Task Force; Wave One
- Neighborhoods: Development and distribution of Flyer: “You’ve Changed Your Light bulbs, so What’s the Next Step?”; creating neighborhood Green Teams
- Faith Groups: Monthly meetings off Peninsula/s. Bay Working Group of Interfaith Power & Light; Action Teams.

Progress To Date

(continued)

- Schools: District's adoption of CHPS (like LEED for schools) for all construction and remodeling; PV on Escondido and SRC, working on PPA for other schools; Green Teams at most schools.
- Nonprofits: Too busy; no real organization, so organized conference, "PA Nonprofits Go Green"
- Medical: Now includes only Stanford and PAMF, which are doing a lot. However, we hope next year to expand to other hospitals, as well as medical offices.
- Stanford: A model of organized effort and

Next Steps

- Expand focus to include water conservation
- Liaisons continue to meet monthly
- Invite larger member base of all segments to quarterly meetings with speakers.



More Information

www.pa-ceap.org

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