

Bonus pre-forum event for utility and government attendees only:

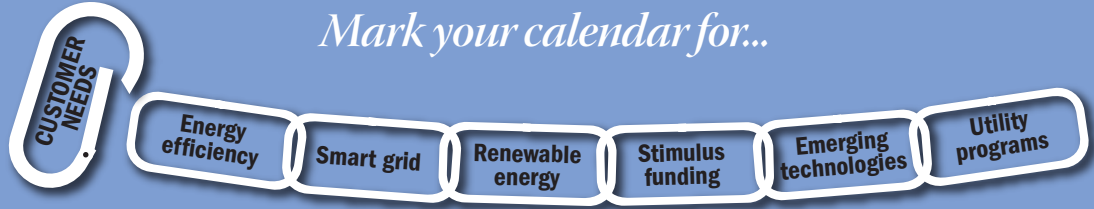
“Public-Private Utilities: Common Challenges”

Co-hosted by California Municipal Utilities Association Energy Services and Marketing Committee along with Northern California Power Agency and Southern California Public Power Authority Public Benefits Committees

Co-moderators Mary Medeiros McEnroe, Silicon Valley Power, Paul Reid, Azusa Light and Water, and Kate Schulenberg, Pacific Gas and Electric Company, facilitate a discussion on topics to include:

- Home ratings deployment
- Evaluation, measurement and verification
- Low/moderate income by Frances Thompson, Pacific Gas and Electric Company

Mark your calendar for...



Linking Up With Your Customers

30th Annual

Utility Energy Forum

May 5–7, 2010

Granlibakken Conference Center, Tahoe City, California

Come explore how utilities throughout California, Nevada and the Pacific Northwest are designing and implementing programs that meet customer needs while addressing aggressive energy efficiency and global climate change issues.

- LEARN from more than 30 utilities—what’s working, what’s not and what’s next!
- HEAR what key customers are saying about their expectations!
- EXPLORE new technologies for enhancing customer service!
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