





Phil Markham Senior Technical Leader

Utility Energy Forum Friday, April 26th, 2024



Introduction to EPRI

EXPERTISE

Staff with backgrounds in technology development, lab testing, field deployment, and commercial operation

COLLABORATION

Close personal links with utilities, government agencies, national labs, universities, technology developers, and others



INFORMATION

Actionable information derived from deep investigation and analysis of primary data and secondary sources

KNOW-HOW

Practical knowledge derived from first-hand experience in lab and field

Who We Are

Founded in 1972, the Electric Power Research Institute (EPRI) is the world's preeminent independent, non-profit energy research and development organization, with offices around the world.

Our Experts

EPRI's trusted experts collaborate with more than 450 companies in 45 countries, driving innovation to ensure the public has clean, safe, reliable, affordable, and equitable access to electricity across the globe.



Meet the Presenter









Meet the Presenter









Meet the Presenter















Challenges Facing the Distribution Workforce



Retirements **Competition** for Talent **Load Growth DERs** IT <> OT

The industry faces a workforce development challenge

Electric Power Educational Challenges Amid Industry Transformation

1. Early career workforce





Source: Gaps in the Energy Workforce Pipeline, 2017 Center for Energy Workforce Development Survey Results

Electric Power Educational Challenges Amid Industry Transformation

- 1. Early career workforce
- Many new hires lack power systems education

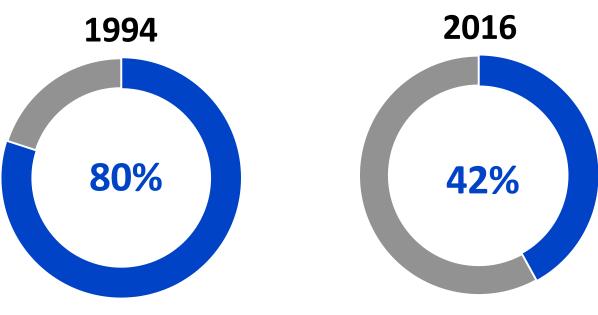
What is FirstEnergy experiencing?

- New hires lack the important theories for power system engineers – Per Unit System, Load Flow, Short Circuit Analysis, Symmetrical Components, (what else?)
- Once hired, some struggle to learn these topics on their own
- FirstEnergy actions to address shortfall
 - Develop new FE training program for engineers
 - Co-op and summer internships
 - Utilization of FPRI



Source: Rodney Philips, Director, Transmission Operations, FirstEnergy. IEEE PES General Meeting. July 19, 2017.

Percentage of U.S. Universities with a Required Undergraduate Power Systems Course



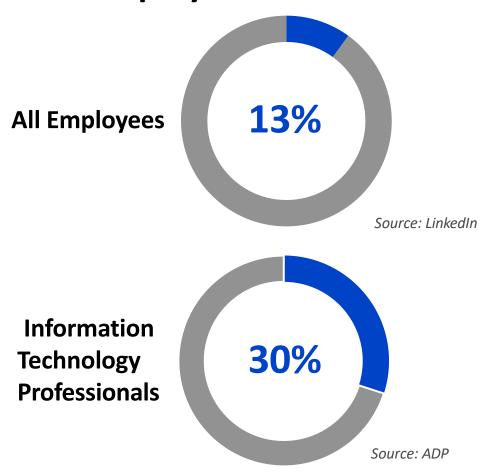
Source: Electric Power Engineering Education Resources: 2015-16 US and Canadian University Survey Results. Report from the Power and Energy Education Committee of the IEEE Power & Energy Society. November 2017.



Electric Power Educational Challenges Amid Industry Transformation

- 1. Early career workforce
- 2. Many new hires lack power systems education
- 3. Difficult to hire and retain top data science professionals

Employee Turnover Rates





Electric Power Educational Challenges Amid Industry Transformation

- 1. Early career workforce
- 2. Many new hires lack power systems education
- 3. Difficult to hire and retain top data science professionals
- 4. Power system transformation:
 - Renewables and distributed energy resources
 - Digital communication, cyber security, and data analytics





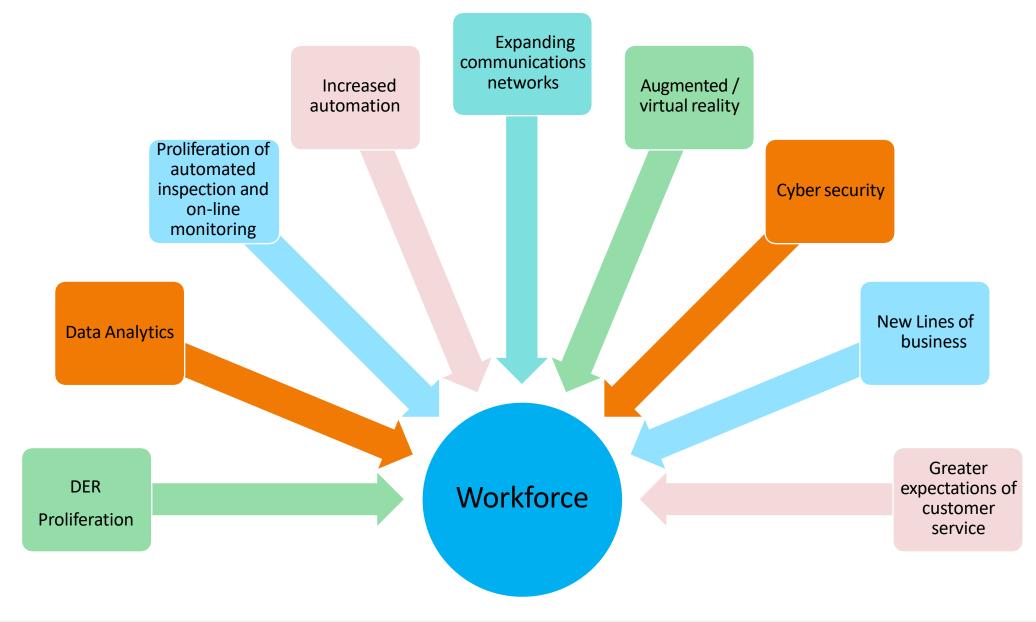
Overarching Issues

IT / OT Convergence – will require a better understanding of technologies and principles on both sides. Information Technology (IT) people will need to better understand the Operating Technology world and vice-versa.

Creating "cultures" for Cyber Security and Data — similar to the safety culture that is now common within the industry, utilities will need to create both cyber security and data cultures. All workers will need to have a heightened awareness of cyber security and how it can impact their jobs. Workers also need to understand the value that data will have for the company and what their role is in obtaining, maintaining and using high-quality data



Drivers Impacting the Distribution Workforce



First...



GridEd 2014-2018 | Power Systems Education

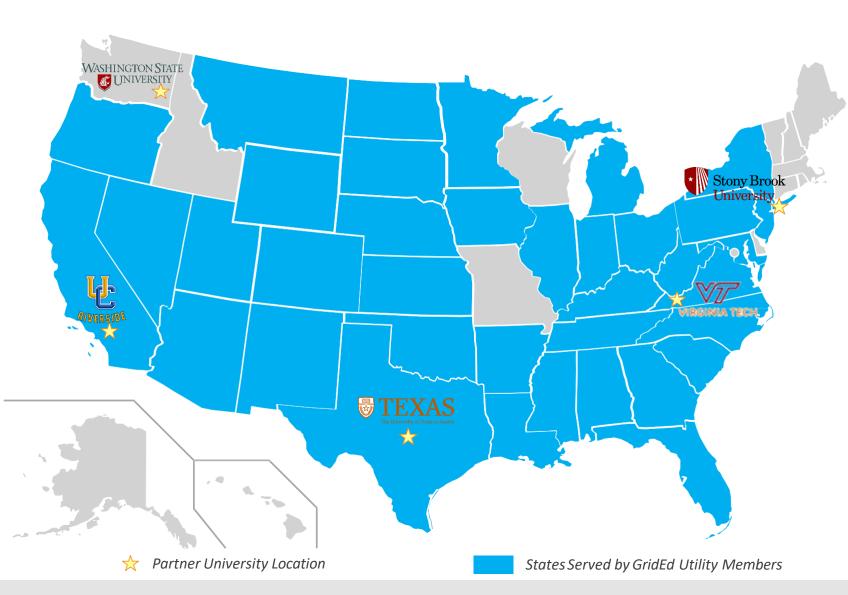


Then...



GridEd 2019-2023 | Intersection of Digital & Grid







GridEd 2019-2023 | Intersection of Digital & Grid

Train the next generation of power engineers and data scientists so they can design and develop the grid architecture and infrastructure to enable the integration of DER.



Train the future workforce on the intersection of OT and IT



Three Key Activities

Professional Training Short Courses



Workforce Development Discussion & Deliverables



University Curriculum Development





Key Milestones and Outcomes

Professional Training

- Over 40 unique short courses and self-paced trainings delivered by 33 instructors to affiliate and non-affiliate network.
- ~4,200 participants enrolled in these 40+ engagements
- ~26,000 professional development hours granted
- ~900 Certificates of Completion awarded.
- Aggregate levels of participant motivation, commitment, confidence and satisfaction all exceeded our target goal of 85% positive.



"I thought the instructor described the different ways to utilize energy storage. My understanding about the topic has increased exponentially."

"The best takeaways for this course was the way to apply ML algorithms for distribution networks."



Workforce Development Activities

- Held monthly Information Exchange Meetings to share resources for recruiting, training, retaining talent, up-skilling/re-skilling, career mapping, helping employees and supervisors navigate and embrace change (Gen Z, the gig economy).
- Facilitated implementation of a stakeholder engagement approach to update role descriptions for keeping pace with digital transformation /grid modernization.
- Published 2 whitepapers (listed to the right).
- Delivered a Webinar presenting a sample utilityspecific skills taxonomy with data dictionary.



Summary Reports

Workforce Skills of the Future: A Methodological Framework for Organizations to Adapt to a Rapidly Changing Electric Sector

Workforce Skills of the Future: A Grid
Modernization "Case Study" for an in-depth
review of learnings



University Course Development

- 35 unique courses have created or revised by faculty at 5 universities.
- ~1,500 students enrolled in these courses (~800 undergraduates and ~700 graduate students were impacted by this project).
- More than 900 students evaluated their instructors and courses, providing ratings and feedback (~53,000 words).
- Aggregate levels of student motivation, commitment, confidence and satisfaction with courses and instructors all exceeded our target goal of 85% positive.

Partner Universities













Propagating the University Course Materials

- 25 Affiliate Universities (AUs) engaged, including 6 historically black colleges and universities (HBCUs).
- Awarded ~\$210k to 44 student design projects impacting 161 students at 14 affiliate universities.
- Connected AUs to regional utilities to close gaps in training and hiring needs. Included facilitating 1½ day meetings on campus with HBCUs (Alabama A&M, Tuskegee, Tennessee State) to engage students and professors on how to strengthen partnerships between utilities and HBCUs.







Lessons

Lessons

- The collaborative business model EPRI employed works well for developing professional training courses. This will be sustained with industry funding moving forward!
- Broader workforce development
 activities valued by HR departments
 may also be sustainable under this
 model, but the effort will likely need to
 be tailored to each utility and expanded
 to the broadest set of utility jobs
 possible.









Lessons (cont'd)

- There is not consistent interest across industry to financially support university course revision and new course creation. This activity may continue in regions where there is an executive champion at the utility and a strong relationship with the local university or universities.
- There is <u>varying</u> levels of interest from industry to financially support other student engagement activities such as <u>student design projects and design</u> <u>challenges</u>. Government support may continue to be needed in some regions.



Lessons (cont'd)

- Government funding for university curriculum development should focus on funding train-the-trainer activities, as universities themselves are losing professors with extensive experience. Industry could support this by providing subject matter experts as well as source materials (photos, videos, case studies) that could be incorporated into courses that professors can customize.
- Government funding could also focus on expanding to technical college course development.



Questions

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